

## ***Assistant teacher***

***M.M. Fatima Ali Khalaf Al-Ghalbi***



### **Education**

Middle Euphrates Technical University, Kufa College of Engineering

Bachelor of Business Administration Technology  
2022-2018

Master's Degree in General Business Administration Techniques

Specialization in Strategic Management Techniques  
2025-2023

### **Research, conferences, workshops and seminars**

- Obtaining a certificate of proficiency in English, Arabic, and computer skills.
- Participation in a leadership skills development workshop for heads of administrative units.
- Participation in the practical research writing workshop, Al-Furat Al-Awsat University, College of Administrative Technology, Kufa.
- Attending a drug control workshop.
- Participating in a workshop on artificial intelligence and its applications.
- He conducted a seminar on developing the work of government and private banks.



Iraq, Dhi Qar



07873660933



Fatima.AliKhalaf@alayan.edu.iq

### **Published research**

- A research paper titled "The Role of Digital Marketing Transformation in Enhancing Strategic Leadership: An Analytical Study of the Opinions of a Sample of Leaders in Private Universities in Dhi Qar Governorate" was published in the Middle Euphrates Journal, Administrative Technical College, Kufa.